

2012 VinCO & WCHS Schedule

Monday Jan 16, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
8 AM :30		Orchard and Vineyard Pest Management - Ramesh Pokharel; Workshop WCRC This seminar is put on by CSU and you must register for it separately. \$50/person including lunch.			
9 AM :30					
10 AM :30					
11 AM :30					
12 PM :30					
1 PM :30					
2 PM :30					
3 PM :30					
4 PM :30					
5 PM :30					
6 PM :30					

VENUES & ROOMS

Two Rivers Convention Center - TRCC
 *Colorado River Room 1 - CRR1
 *Dominquez /Plateau - D/P
 *Kannah/Whitewater - K/W
 *Escalante/ Adobe - E/A
 *Adobe - A

 *Dominquez /Plateau/Escalante - D/P/E

Hampton Inn - HI

Wine Country Inn-Palisade - WCI
Western Colorado Research Center - WCRC

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Tuesday Jan 17, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology	
8 AM :30 :45	Exhibitors Set Up					
9 AM :30						
10 AM :30						
11 AM :30						
12 PM :30						
1 PM :30			Bus Tour - Horticulture and Viticulture tours <i>(Leaves from TRCC)</i>		Colorado Wine Industry: Strengths and Opportunities Discussion - Kathay Rennels (CSU), Facilitator WCI	
2 PM :30					Break	
3 PM :30					Comparative Wine Tasting; CO vs. the World - Doug Caskey WCI	
4 PM :30 :45					Break	
5 PM :30					Social - WCI	
7 PM :30						

2012 VinCO & WCHS Schedule

Wed. Jan 18, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
8 AM :15 :30 :45	Exhibitors & Trade Show - Open Exhibit Hall	Registration - Concourse Hallway Exhibitors & Trade Show - Exhibit Hall (Bagels & Coffee Available)			
		Introductions - Dennis Clark (WCHS) CRR1			
9 AM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Kick off Speaker - Kevin Day CRR1			
		Cover Crops in Orchards - Jennifer Reeve K/W	USDA Salinity & Selenium Reduction - Lenny Lang E/A	Shipping Issues - Jennifer Montgomery D/P	Winery Business Quality Assurance (Does It Work?) Mario Mazza CRR1
10 AM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Break			
		Huff Chiles - View from a Virginia Grower K/W	USDA Farm Service Crop Insurance & Disaster Recovery - Corey Hicks CRR1 <i>(Reset CRR1)</i>	Compliance - Don Burmania, Laura Harris D/P	Improving Quality of Winery Steve Menke, Bob Witham E/A <i>(Reset for Past Presidents Lunch)</i>
11 AM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Lunch - Past Presidents & Secretaries Lunch A			
		Developing Reduced Height/Pedestrian Orchards - Kevin Day K/W	<i>(Reset CRR1)</i> Survey 2011 - Horst Caspari CRR1	Blending & Marketing Hybrid Grapes - Mario Mazza D/P	Winery Sanitation - Doug Manning D/P
12 PM :30	Exhibitors Mini-Seminars - Riverside Rm (various times)	Lunch - Speaker TBD			
		Cytospora Canker - Ramesh Pokharel K/W	Flavor-Vineyard Manipulations - Andy Reynolds CRR1	Blending & Marketing Hybrid Grapes - Mario Mazza D/P	Cooperage; Oak & Oak Alternatives - Patrick Dobbins E/A
1 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Break			
		Food Safety Issues - Tom Lipetzky CDA K/W	Panel Discussion - Grape Growers D/P/E	Panel Discussion-Marketing - Wayne Belding, Janet Johnson, Jeff Siegel CRR1	
2 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Break			
		Panel Discussion K/W	Panel Discussion - Grape Growers D/P/E	Panel Discussion-Marketing - Wayne Belding, Janet Johnson, Jeff Siegel CRR1	
3 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Meet the Vendors: Roving Keg (Exhibit Hall)			
		Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)			
4 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Meet the Vendors: Roving Keg (Exhibit Hall)			
		Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)			
5 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Meet the Vendors: Roving Keg (Exhibit Hall)			
		Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)			
6 PM :15 :30 :45	Exhibitors Mini-Seminars - Riverside Rm (various times)	Meet the Vendors: Roving Keg (Exhibit Hall)			
		Meet the Speakers: Wine, Beer, Hor d'oeuvres (Exhibit Hall)			

2012 VinCO & WCHS Schedule

Thurs. Jan 19, 2012	Trade Show	Western Colorado Horticulture Society	VinCO – Viticulture	VinCO – Business & Marketing	VinCO – Enology
		Registration - Concourse Hallway Exhibitors & Trade Show - Exhibit Hall (Bagels & Coffee Available)			
8 AM :15 :30 :45	Exhibitors & Trade Show - Open Exhibit Hall Exhibitors Mini-Seminars - Riverside Rm (various times)	Alternative Orchard Floor Management - Jennifer Reeve K/W		Intro to Using Social Media - Kyle Schlachter D/P	
9 AM :15 :30 :45		Post Harvest Handling Issues - Kevin Day K/W	Vineyard Conditions-Quality Impact - Andy Reynolds CRR1	Marketing through Social Media - Donnie Winchell E/A	?? - Lisa Van de Water; HI
10 AM :15 :30 :45		Break			
11 AM :15 :30 :45		Healthy Soils, Healthy Crops - Ron Godin K/W	Vineyard Conditions / Soil Chemistry - Andy Reynolds CRR1	Marketing to Millennials - Donnie Winchell D/P	?? Continued - Lisa Van de Water; HI
12 PM :30		Lunch - WCHS Board Meeting	Lunch - John Salazar, Commissioner of Agriculture		
1 PM :15 :30 :45		WCHS Business Meeting	CAVE Business Meeting - D/P/E		
2 PM :15 :30 :45		Orchard Systems Updates - Kevin Day K/W	Training & Retraining and New Variety Evaluation - Horst Caspari D/P/E	?? <i>tasting</i> - Lisa Van de Water; CRR1	Small Lot Traditional Method Sparkling Winemaking (<i>tasting</i>) - Michael Jones HI
3 PM :15 :30 :45		Are We Irrigating Right? - Ramesh Pokharel, Denis Reich K/W	Break		
4 PM :15 :30 :45		Latest from DC on Labor - Craig Regelbrugge K/W			Quality Assurance & Sensory - Reduced Sulfur Compounds (<i>tasting</i>) - Steve Menke HI
5 PM :30			Cold Hardiness - Andy Reynolds D/P/E	Shipping Issues - Jennifer Montgomery A	
6 PM :30	Attitude Adjustment Hour CRR1				
7 PM :30	Banquet CRR1				